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Communication Design

From the Chair...

Spring is here, I think, and so is the second installment of the Communication Design Newsletter. Our spring semester was a huge success, with students taking classes in Package Design, Corporate Identity and Print Process for the first time. The Portfolio Show-off did just that on May 2nd, when CD students from every level celebrated their work from the past year. The work was exceptional and our students were on hand to talk about it with the many guests in attendance. I applaud their hard work and professionalism.

Inside this month we highlight Alma Hoffman, an adjunct with a passion for design and design education. We are very fortunate to have her here at Harrington. Angie Grish ("the grish" to all who know her) is our student in the spotlight. She won the sustainable icon contest as well as garnered the best in show at our May 2nd event. Great job Grish!

I hope you enjoy our newsletter, and as always I can be reached at bkisner@harringtoncollege.com. I look forward to feedback!

Yours in Good Design,

Brad Kisner
Harrington College of Design
Chairman Communication Design Department
200 West Madison, Suite 200
Chicago, IL 60606

T 312-697-8065



photo: Joe Byrnes



Faculty Spotlight

Alma Hoffman



Alma Hoffman was born in Puerto Rico, a sunny island in the Caribbean. She came to the United States in 1993. In 2003 she graduated from Iowa State University with a MFA in Graphic Design. She worked as a lecturer and designer at ISU before coming to Chicago in 2006. She maintains a free-lance practice, designing mainly for non-for-profit clients.

Alma loves to dance. It was while taking dance lessons that she met her hubby, Tyson. They have two small children: Aramis, age 5 and Marisol, age 3. Alma calls them "my sunshine."

Alma's teaching curriculum includes:

CDS310 Package Design

CDS311 Print Process

Student Spotlight

Angie Grish



photo:
dirkfletcher.com

After receiving an Associates Degree in Marketing from Davenport University in 2005, Angie decided to return to school in the Fall of 2006 to pursue a BFA in Communication Design from Harrington. Not only has she been able to enjoy an inspiring drive down I90 from Highland, Indiana almost every day since, but the decision has proven wise as Angie continues to grow and excel in this discipline.



As with any design, the Sustainable Logo competition came with its own set of challenges. The end product needed not only to convey the idea and the spirit of the new Sustainable Initiative being implemented by Harrington while utilizing little to no typography, but it also needed to sit in harmonious lockup with the existing Harrington logo. In order to hurdle each of these issues without sacrificing quality or creativity, Angie decided to go with a simple, recognizable shape (the leaf) and play with fun and fresh elements within the established form.

Important Dates to remember

BOG sponsored Seminar "What I didn't learn in college"

Friday, July 18 9-3:30 • box lunches served
Required for all CD classes

Student Design Conference September 23 and 24

Visit www.agichicago.org to register
Mandatory for all CD students and adjuncts



HARRINGTON
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Student Work

VSC301 Logos and Corporate Identity



Terri Falvey



Adam Frommelt



Krista Walker



Angie Grish



Matthew Gilman-Smith



Chris Gerke



John Lovette



Greg Dizzia

Contest news etc...

AIGA Student News

Ravinia Poster Design Spring 2008



Honorable Mention

Adam Frommelt

The AIGA student group meets the second Monday of every month and is rapidly gaining momentum. During each consecutive semester, students will have the opportunity to submit new button designs to further our fundraising efforts for the program and related activities. We will also continue to sell our political t-shirts and look for new occasions to create more!

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